



Michael Kurtz

Director of Media Production Group, The University of Dayton

Michael Kurtz is director of the University of Dayton Media Production Group. He has 20 years experience producing and directing video and multimedia projects for a variety of businesses and organizations.

Mike is a past-president of the Ohio Valley chapter of Media Communications Association-International. His work has been honored in numerous regional, national and international competitions, including 14 Tellys and a “Best of Show” at the 2006 Greater Dayton Advertising Association ADDY Awards.

In 2003, Mike was named one of 35 “Top Producers” in video and multimedia by Studio Monthly magazine. Members of the Greater Dayton Advertising Association named Mr. Kurtz the best Video/Film/Post-production representative in 2007, 2008 and 2009.

Mike lives in a serene house overlooking a lake with his wonderful wife, three boys and loyal dog, where they enjoy evenings playing scrabble and watching the sunset. And when he emerges from his dream world, Mike lives in a chaotic house with the same wonderful wife, three boys and dog, where they spend evenings shuttling kids, refereeing arguments about who can touch whose legos, trying to keep up with homework, freeing legos from the dog's mouth, and finding time for sleep.



Brent Plesmid

Director of Interface Design, MK2 Technologies

Following his graduation from Ohio University with a BA in Graphic Design, Brent began his career in layout and production for Bohme Incorporated, a Cleveland based typesetting firm. Soon after, he joined Copfer & Associates, located in downtown Cleveland (which became Fathom IT Solutions which then was acquired by MK2 Technologies, LLC. in 2008) shifting him to the new industry of interactive multimedia. His primary focus was to create interface graphics for various CD-Rom, and touch screen based applications, that were both attractive and easy-to-use. From there his skills have been applied to Computer Based Training and Web Applications Design, where he has created award winning material in both areas. As the Director of Interface Design at

MK2 Technologies, he regards interface design as a creative challenge, having to combine technology, usability and creativity in order to ensure a project's success.



Steve Schaeffer

Creative Director, Creative Dimensions

Steve Schaeffer has worked on some of the most iconic brands in Greater Cincinnati over the past 17 years, including Skyline Chili, Gold Star Chili, United Dairy Farmers, U.S. Bank and Cincinnati Bell Yellow Pages. His work has been recognized with numerous ADDY Awards, including Best of Show in 2008, as well as by the National Retail Advertising and Marketing Association (RAMA). Outside of

advertising, his passions include antiques, restoring his 170-year-old Victorian home, horseracing, and spending time with his wife and two girls. Be sure to get on Steve's Christmas card list – his handmade cards have won some awards, too.