



Name: Jim Funk

Company: Read For Literacy

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Describe your need...

RFL is the nation's largest and most cost effective all-volunteer literacy agency. Each year our 1,350 volunteers donate 270,000 hours of time with an estimated value of \$5 million. These volunteers help 1,300 adults learn to read and help 100 children be ready to read when they enter kindergarten.

As a result of rapid program expansion, RFL has three pressing needs.

We need ...

- A set of high quality photos taken of our tutors in action working with students. Need three different photos.
- Brief interviews filmed with volunteer tutors and students - total of six ideally, for use on our new website.
- Need a TV spot produced for use in volunteer recruitment.

When do you need it? Friday, July 30, 2010

What's your budget? \$0 - \$499

6/10/10

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